



## Destination U...Online Matching Service For College

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Finding the right college can be a daunting task, but there is a new online tool that can make this job a bit easier. Destination U is designed to assist college applicants and their parents find the school that best fits their needs.

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Toby Waldorf, a spokesperson for Destination U and a certified college counselor, joined the 9News 5am crew to discuss how the website can help. "Students and parents can come to our site and there's loads of service for them to go step-by-step through the entire application process."

Waldofr says the website goes beyond the standard application and tries to match a students characteristics to an appropriate school.

"The kids can take a personality profile and we determine, based on a lot of research we've done on college students all over the country, what kind of college would be a good match..."

This fall, over one-and-a-half million college students started school, and similar numbers are expected next year. Waldorf believes that many of these students will not graduate in a timely fashion, due partially to their school choice.

"Unfortunatly statistics show us that one in three can plan on graduating in four years. A lot of kids aren't making good choices for colleges and we want to change that." There is a \$49.95 introductory membership fee to use the website.

Check the link at the above right more more information.

9News Intern Lincoln Frager contributed this story