

NEWS RELEASE

FOR IMMEDIATE RELEASE

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AS COLLEGE APPLICATION DEADLINES LOOM, DESTINATION- U.COM HELPS COLLEGE-BOUND HIGH SCHOOL STUDENTS PREPARE FOR THE FALL APPLICATION SEASON WITH THE MOST COMPREHENSIVE STEP BY STEP OFF-SEASON CALENDAR AVAILABLE

The Premiere College Research And Matching Service Navigates Students And Parents Through The Increasingly Complex Process Of College Application And Selection

MENLO PARK, CA -- (January 31, 2005) – College application season may be months – even years – away for some students, but Destination-U.com counsels college-bound high school students how to start building their college resumes. Destination-U founder and certified educational consultant Toby Waldorf, offers a step-by-step off-season calendar for students to ensure that key decision making criteria does not slip through the cracks.

“The middle two years of high school can be very hectic for busy students who are often heavily scheduled with activities such as varsity sports, community service, and advanced classes,” said Waldorf. “Often, seemingly simple, but important dates and deadlines fall by the wayside, making senior year more difficult as students rush to complete applications.”

High school sophomores and juniors that heed these suggestions will enhance their college application and selection process with more complete and customized college applications come senior year.

Ms. Waldorf suggests that students keep the following dates and deadlines in mind during the remainder of the academic year.

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PREPARE FOR THE FALL APPLICATION SEASON
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Destination-U.com Off-Season Calendar For High School Students

January/February

- Sophomores and Juniors
 - Apply for summer programs in areas of interest (i.e. community service, foreign language immersion, sports clinics, etc.) Colleges are looking for creative and constructive summer experiences that can take place at home, on a college campus or abroad.
- Juniors
 - Plan your spring testing schedule
 - Register for SAT I, SAT II and/or ACT
 - Begin SAT I prep course

March

- Juniors
 - Take the SAT I

April

- Sophomores and Juniors
 - Register for June SAT II tests (where appropriate)
 - Visit college campuses
 - Interview at prospective colleges
 - Attend Regional/National College Fairs

Juniors

If appropriate, take the ACT

May

- Juniors
 - Take or retake the SAT I
 - Take AP tests in appropriate subjects
 - Prepare a list of potential teachers/mentors for writing recommendation letters
 - Prepare a “brag sheet” for teachers/mentors willing to write recommendation letters

June

- Sophomores and Juniors
 - Take SAT II tests in appropriate disciplines
 - Plan class schedule for following year, include AP and honors courses where applicable

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- Juniors
 - Take SAT II tests in appropriate disciplines
 - If appropriate, take the ACT

About Destination-U

Destination-U is the only online service that delivers customized college personality based matches as well as expert advice and email reminders on each step of the college application process. Based on an exclusive college-matching engine, Destination-U saves time and money by focusing students only on colleges that are a great match for their needs, interests, and aspirations Destination-U was developed by experienced college counselor, Toby Waldorf. For more information, visit: www.destination-u.com and www.tobywaldorf.com.

About GraduationWatch.org

Graduationwatch.org is a free, easy to use, consumer site sponsored by Destination-U. GraduationWatch.org reveals four, five, and six-year graduation rates as well as the cost of tuition at college and universities around the country. The site quickly provides college-bound students and their parents with difficult to find information they can use to help make more informed college choices. For more information, visit www.graduationwatch.org.

Editors Note: Toby Waldorf is available to provide valuable insight and additional information relating to the College Bound Calendar's key dates. Please contact William Ostedt of The Pollack PR Marketing Group at 310-556-4443, or via e-mail at wostedt@ppmgcorp.com.

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